



Domain name registration policy for the 飞利浦 top level domain

The 飞利浦 Top Level Domain (“TLD”) is established by and is intended for use on behalf of Philips N.V. only.

The registration of domain names within the 飞利浦 TLD shall be restricted to Philips N.V. itself and/or its fully owned subsidiaries.

Philips can license the use of domain name registrations within the 飞利浦 TLD to subsidiaries and other affiliated entities such as trademark licensees at its own discretion. In all cases, however, Philips will remain the registrant for all domain name registrations within the TLD, and shall retain the authority to modify or terminate such registrations at any time via the concerned registrars.

By registering a letter/letter two-character ASCII label, the Registrant represents that the Registrant will take steps to ensure against misrepresenting or falsely implying that the Registrant or its business is affiliated with a government or country-code manager if such affiliation, sponsorship or endorsement does not exist.

The Registry will take reasonable steps to investigate and respond to any reports from governmental agencies and ccTLD operators of conduct that causes confusion with the corresponding country code in connection with the use of a letter/letter two-character ASCII domain. In responding to such reports, the Registry will not be required to take any action in contravention of applicable law.

